

broadside noun

broad·side | *brôd-,sīd*

a: a sizeable sheet of paper printed on one side

b: family owned, sustainably farmed wine from Paso Robles California

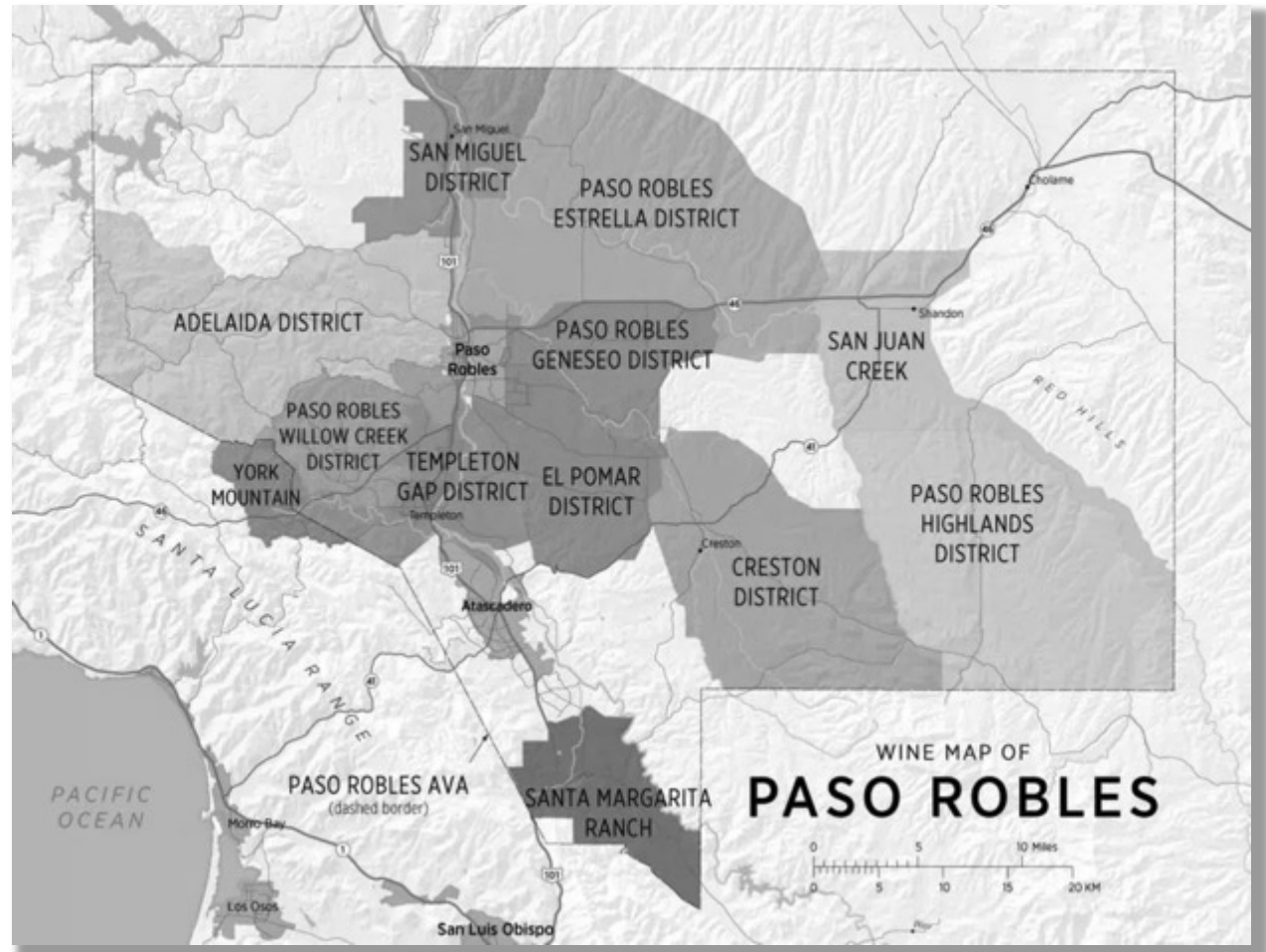
Broadside began in Paso Robles with a striking, single vineyard far south from the rest of the region. Called Margarita Vineyard, this is a special place with a viticultural history that spans back to the eighteenth century. In 1999 it was purchased by the renowned Robert Mondavi family, who planted the vineyard in accordance with the top sustainable farming practices of the time.

In the mid-2000s the land was sold back to the local ranch owners. At the time, Brian and Stephy Terrizzi, a winemaker-viticulturist couple, were looking for a new vineyard source for their next endeavor. Through a series of fortunate events they were able to handpick these sought-after blocks at Margarita Vineyard and from this Broadside was formed.

Since the first vintage in 2006, the focus of Broadside has been to produce wines that express and respect the land from which they come from. Today sustainable viticulture is still of paramount importance and all of Broadside's vineyard sources are certified through the rigorous SIP program, which maintains some of the world's strictest standards for environmental protection. The results are wines that are a testament to the unique terroir of Paso Robles, joining pure fruit expression with balance and elegance. Named after the founders' collection of broadside poems, these are wines that showcase a timeless style and are meant to be enjoyed and shared now among family and friends.

BROADSIDE

PASO ROBLES lies at the southern end of California's Central Coast region. It is the state's largest geographic appellation, spanning over 666,500 acres with eleven sub-appellations. Despite the close proximity to the Pacific Ocean, Paso Robles has a warm, continental climate. This is mainly a result of the Santa Lucia range that borders the region in the west, shielding much of the coastal influence. It's an area known for a dramatic diurnal shift between day and nighttime temperatures along with a diverse range of soil types that are primarily bedrock derived. All of this contributes to the production of premium and ultra-premium wines.



BROADSIDE

MARGARITA VINEYARD stands alone and apart as the southernmost vineyard in the Paso Robles region and as the only vineyard in the Santa Margarita Ranch AVA. One of the coolest, longest growing seasons in the Paso Robles region, it also features a rare diversity of soil types. It is the birthplace of Broadside, with the first vintage produced from the vineyard in 2006. Today Broadside sources Cabernet Sauvignon, Merlot, and Petit Verdot from the vineyard.

COOL FACTS & HISTORY

Planted: 1999 by Robert Mondavi as his flagship Central Coast vineyard for Bordeaux varietals

Elevation: 900 -1400 feet

Soil Types: 5

In Margarita's **Oyster Ridge** block, 1000's of large fossilized oyster shells literally spill out of the soil.



ANCIENT SEA BED



GRANITIC



ROCKY ALLUVIUM



SHALE



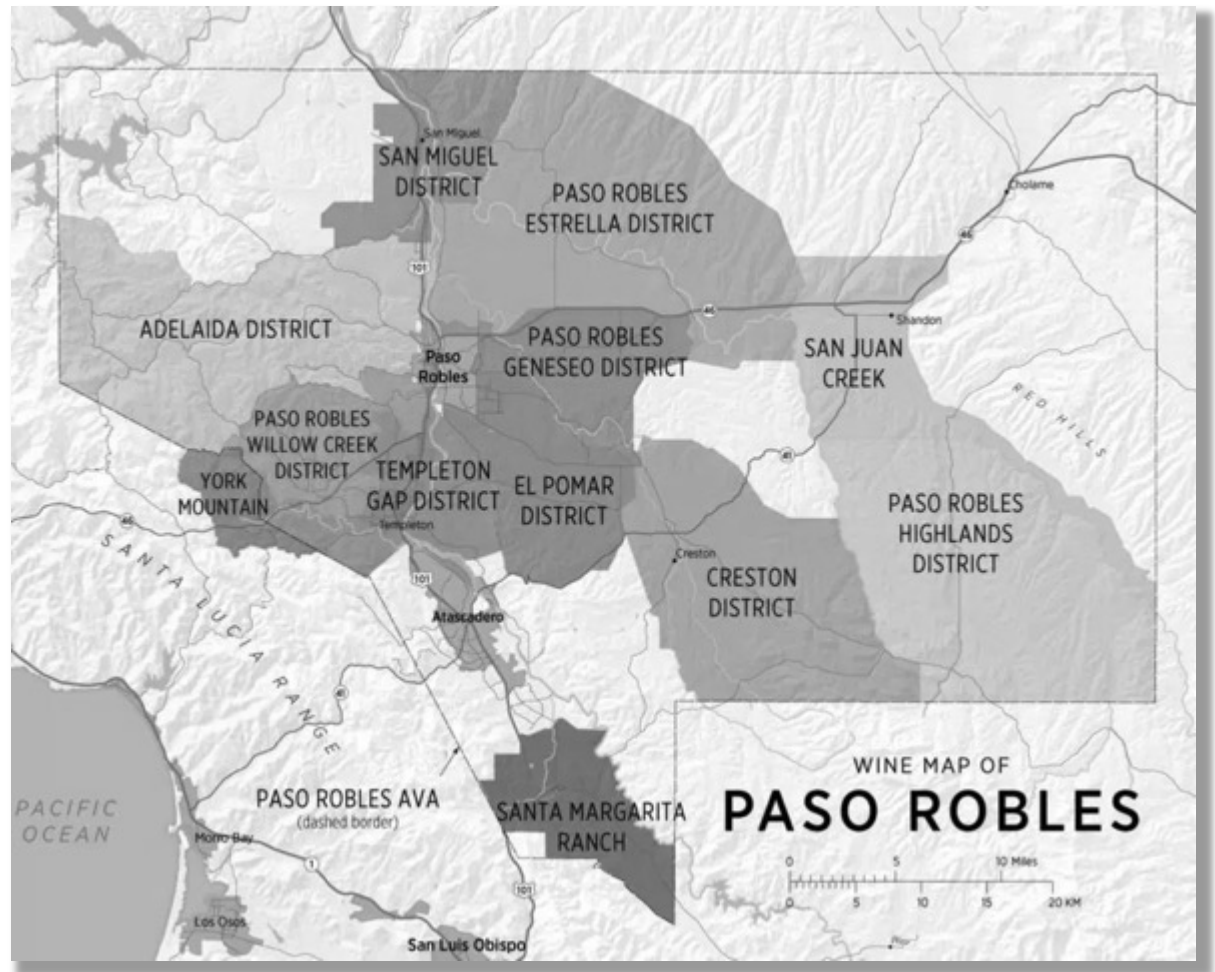
VOLCANIC



BROADSIDE

ADELAIDA DISTRICT is home to the highest vineyards in the Paso Robles, with sites planted along the Santa Lucia mountain range at elevations from 900 - 2200 feet. As the westernmost district in the region, it has the greatest maritime influence from Pacific with cooling ocean breezes and some morning coastal fog. Rainfall is also higher here than many other districts in Paso Robles, with the average at 25 inches per year. The soils are predominantly calcareous from underlying chalk and limestone deposits. Cabernet Sauvignon is one of the most important varietals here, which Broadside sources for the limited-release Blackletter.

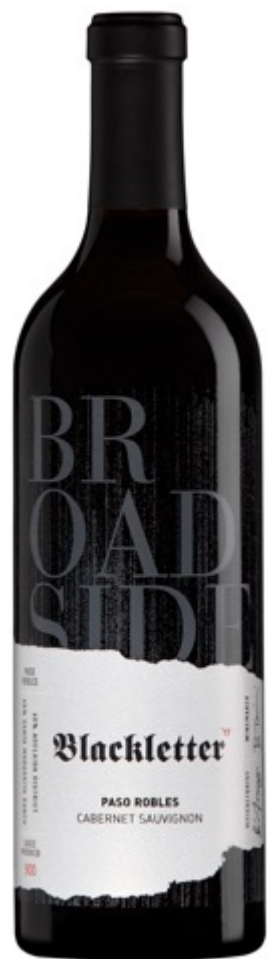
PASO ROBLES HIGHLAND DISTRICT lies in the southeastern corner of the Paso Robles AVA. It is a district defined by the steep, rugged terrain from two bordering mountain ranges, Templor and La Panza. Here the higher elevation provides increased rainfall compared to its eastern neighbors, along with one of the most dramatic diurnal shifts in the country (up to 55° F during growing season). On the valley floor the soils are sandy loam, while further up in elevation the soils are deep, sometimes cemented alluvial. Broadside primarily sources Chardonnay from this district.



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BROADSIDE

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Blackletter

2017 CABERNET SAUVIGNON
PASO ROBLES

Appellation: Paso Robles

Vineyards: 60% Margarita and 40% Grosser Kresser

Blend: 90% Cabernet Sauvignon, 10% Petit Verdot

pH: 3.85 **TA:** 5.40 g/L **ALC:** 14.5%

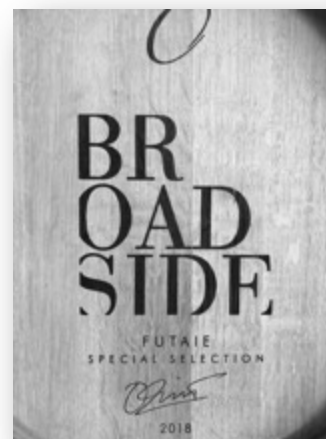
Vineyard Details: Vineyards are decades-old vines planted in calcium rich (and high ph) soils whose dramatic complexity are derived from epochs of continental plate activity that all contribute to the end-result of low-yielding, perfectly balanced fruit. 60% of this year's fruit comes from block 48 and 49 in the hills at Santa Margarita Ranch and 40% of the fruit comes from the Grosser Kresser vineyard in the westside hills of the Adelaida District.

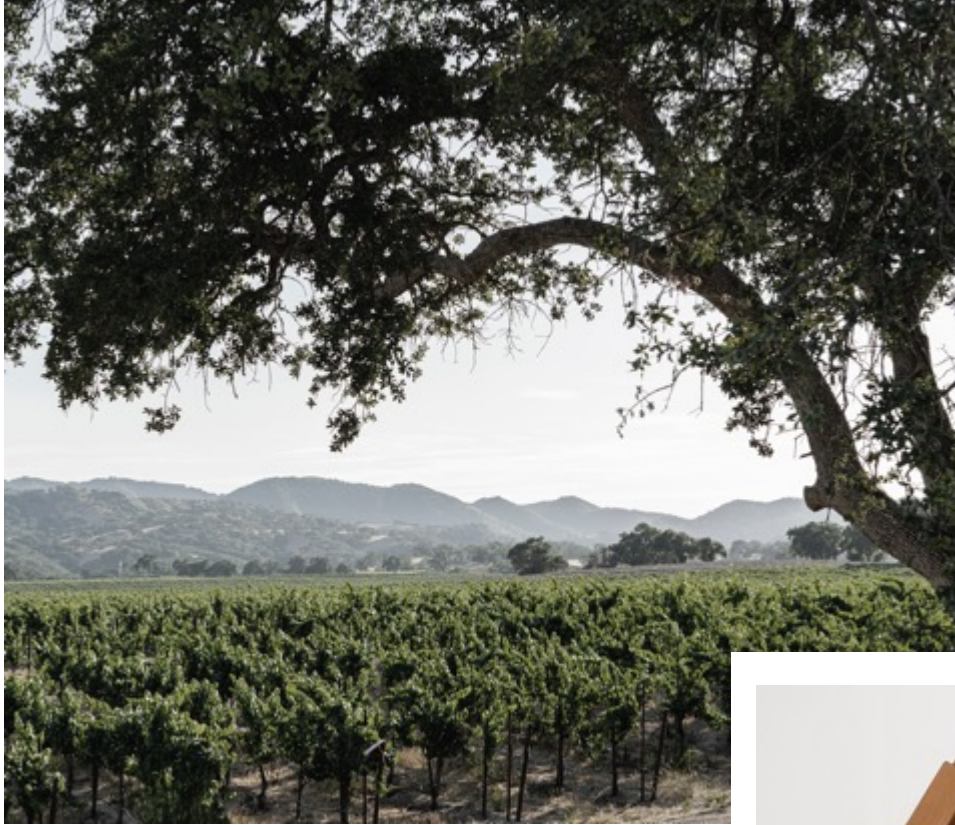
Winemaker Notes: After an exceptionally long growing season, rigorously selective hand-harvesting left behind any over/under ripe or damaged clusters—followed by a further hand-selection process at the winery with only ideal clusters making their way to the Blackletter wine.

VITICULTURIST & FOUNDER

WINEMAKER & FOUNDER

Maturation: Fermentation proceeded slowly and naturally with native yeasts present on the grapes themselves and ambient strains living in the winery. An initial declassification happened before the following harvest, with barrels that do not show Blackletter potential blended down into other Broadside lots. The remaining components spent close to another year (for a total of 20 months) in barrel without racking before another round of declassification.





Westward view from the Margarita
Vineyard

Founders Stepby & Brian Terrizzi
photographed at their home with the
new Blackletter Cabernet.



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BROADSIDE

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2018
MARGARITA VINEYARD
CABERNET SAUVIGNON
PASO ROBLES

Appellation: Paso Robles

Sub AVA: Santa Margarita Ranch

Varietal: Cabernet Sauvignon

Vintage: 2018

pH: 3.75 **TA:** 5.5 g/L **ALC:** 14%

Winemaker Notes: After a hot summer, the weather pattern returned to normal leading up to harvest—which began 2-3 weeks later than usual. Vines saw smaller cluster sizes and berries, indicating intensity of flavor.

Maturation: 12 months in French & American Oak

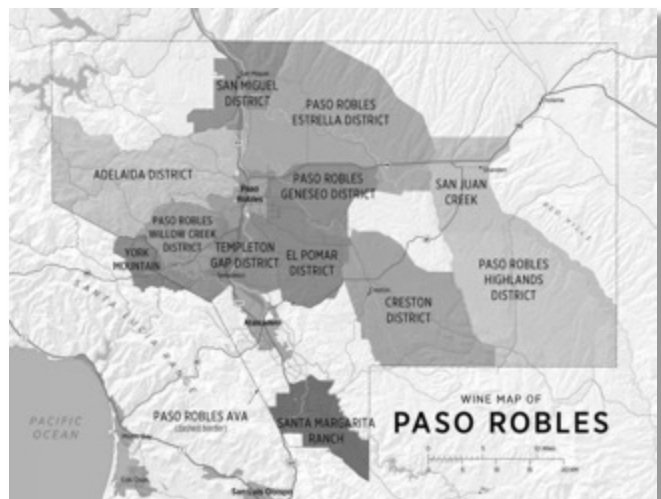
Tasting Notes: Brilliant violet. Spice-accented cherry and dark berry aromas show very good clarity and a subtle smoky nuance. Sappy and focused on the palate, offering bitter cherry and black currant flavors that become sweeter with air. Shows very good energy and clarity on the finish, which is firmed by supple, slow-building tannins.

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Vineyard Sourcing: Margarita Vineyard is sustainably farmed with SIP certification. Located within the Santa Margarita Ranch AVA, it's at the most southern tip of the Paso Robles region.



BROAD
SIDE

BROADSIDE

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2018
MARGARITA VINEYARD
MERLOT
PASO ROBLES

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a: a sizeable sheet of paper printed on one side

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Appellation: Paso Robles

Sub AVA: Santa Margarita Ranch

Varietal: 78% Merlot, 22% Cabernet Sauvignon

Vintage: 2018

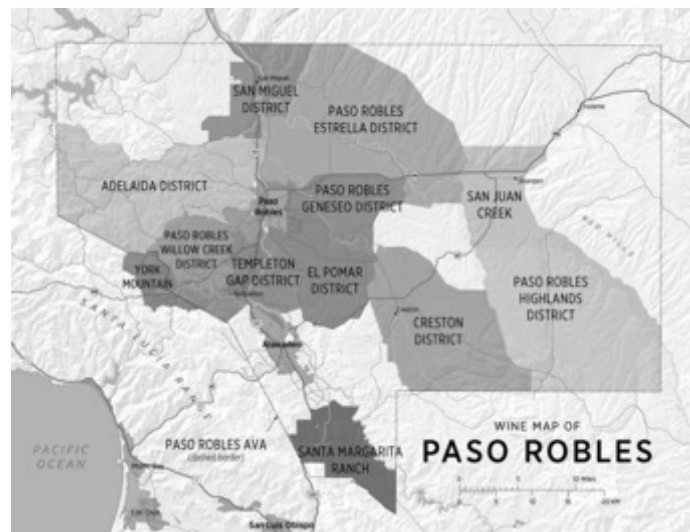
pH: 3.8 **TA:** 5.2 g/L **ALC:** 14.5%

Winemaker Notes: A wet winter helped fill up reservoirs and bring new life to cover crops, then to the vines. We saw even temperatures throughout the growing season allowing for consistent fruit quality across the board.

Maturation: 11 months in neutral French Oak

Tasting Notes: Vivid ruby. Cherry, cassis and succulent herbs on the fragrant nose, joined by a slowly building tobacco nuance. Plush and supple in texture, showing good depth to the lively bitter cherry and black currant flavors. A smoky note appears on the finish with velvety tannins and lingering dark berry character.

Vineyard Sourcing: Sourced from sustainably farmed, SIP certified vineyards in San Luis Obispo County (Margarita Vineyard within the Santa Margarita Ranch AVA)



BROAD
SIDE

BROADSIDE

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2017
CABERNET
SAUVIGNON
PASO ROBLES

broadside noun
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Appellation: Paso Robles

Sub AVA: Santa Margarita Ranch & San Juan Creek

Varietal: Cabernet Sauvignon

Vintage: 2017

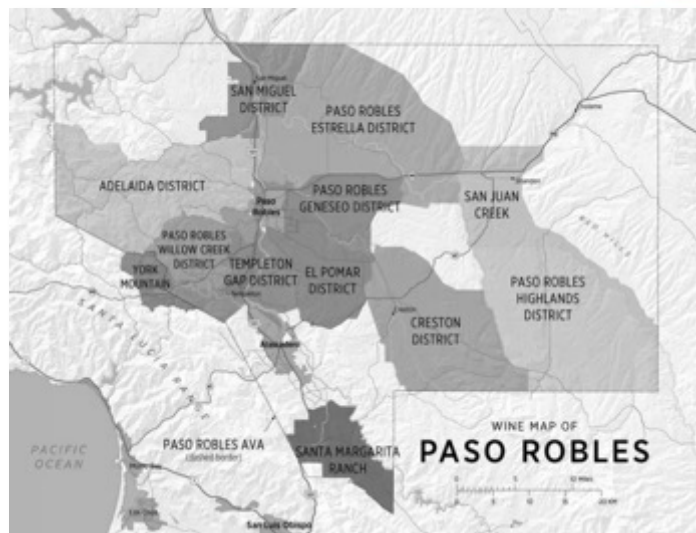
pH: 3.89 **TA:** 5.3 g/L **ALC:** 14.0%

Winemaker Notes: A wet winter helped fill up reservoirs and bring new life to cover crops, and then to the vines. Even temperatures throughout the growing season wrapped up in an earlier than average harvest.

Maturation: 14 months in French & American Oak

Tasting Notes: The 2017 Paso Robles Cabernet Sauvignon exhibits attractive aromas of ripe blackberry and red cherry, framed by a touch of oak. It's supple and open-knit on the palate, with a juicy core of fruit and light structuring tannins, concluding with a long finish.

Vineyard Sourcing: Sourced from sustainably farmed, SIP certified vineyards in San Luis Obispo County (Santa Margarita Ranch, Estrella & San Juan Creek)



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BROADSIDE

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90 PTS.
vinous

2018 broadside noun
broad-side | brôd-,sîd
CHARDONNAY
CENTRAL COAST

a: a sizeable sheet of paper printed on one side
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Appellation: Central Coast

Sub AVA: 70% Paso Robles Highlands, 30% Edna Valley

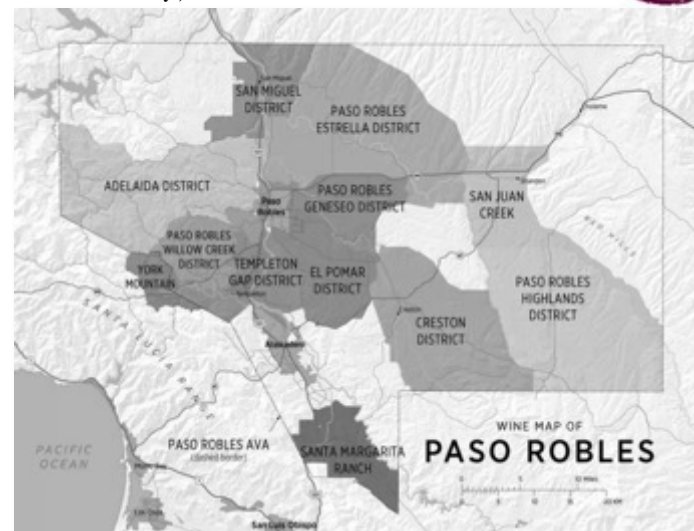
Varietal: Chardonnay

Vintage: 2018 **pH:** 3.25 **TA:** 6.2 g/L **ALC:** 14.0%

Winemaker Notes: Grapes were tank fermented and left sur leis until the point we could take 25% of the blend down to oak. Both tank and oak portions were left sur leis with biweekly stirring to enhance richness and mouthfeel.

Tasting Note: Light bright gold. Pear and nectarine aromas show good clarity and pick up smoky lees and toasted grain nuances with aeration. Ripe tropical flavors of mango and pineapple with a firm seam of acidity wrap around the tongue suspending flavors well into the finish. There is a pronounced lushness to the wine that adds both weight and complexity.

Vineyard Sourcing: Sourced from sustainably farmed, SIP certified vineyards in San Luis Obispo County (Paso Robles Highlands and Edna Valley)



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91 PTS
vinous

90 pts.
WINE
ENTHUSIAST

2016
PRINTERS ALLEY
PROPRIETARY RED
PASO ROBLES

broadside noun
broad-side | brôd-,sîd

a: a sizeable sheet of paper printed on one side

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Sub AVA: Santa Margarita Ranch, Estrella & San Juan Creek

Blend: 50% Cabernet Sauvignon, 30% Merlot & 20% Petit Verdot

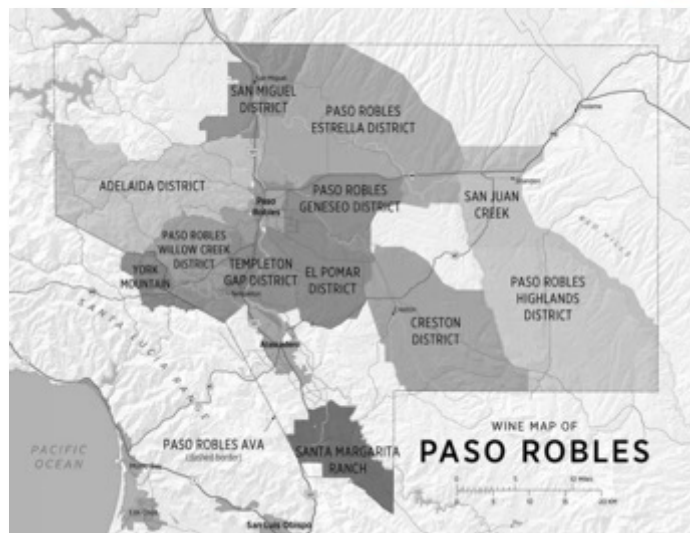
Vintage: 2016 **pH:** 3.89 **TA:** 5.8 g/L **ALC:** 13.7%

Winemaker Notes: A classic Paso Robles vintage, 2016 set us up for success in the vineyard with its long, even ripening season.

Maturation: 14 months in French & American Oak

Tasting Notes: Raised in French and American oak (5% of it new). Youthful violet. Smoke-accented cherry and cassis qualities on the fragrant nose, along with a hint of toasty oak in the background. Juicy and energetic on the palate, showing spicy lift to the bitter cherry and dark berry flavors, which become deeper with air. Shows very good clarity and finishes with good, spicy tenacity and a touch of dusty tannins.

Vineyard Sourcing: Sourced from sustainably farmed, SIP certified vineyards in San Luis Obispo County (Santa Margarita Ranch, Estrella & San Juan Creek)



BROADSIDE



A Look at People, Planet, Prosperity

Sustainability in Practice (SIP) Certified helps farmers and winemakers demonstrate their dedication to preserving and protecting natural and human resources.

SIP Certified is a rigorous sustainable vineyard and winery certification with strict, non-negotiable requirements, committed to standards based on science and expert input, independent verification, transparency, and absence of conflict of interest.

The program's award-winning rigor and integrity have earned it the reputation of being the gold standard for sustainable certification.

How is SIP Certified Different than Organic?

SIP Certified goes beyond the USDA Organic process because organic only addresses prohibiting synthetic pesticides and fertilizers without considering other resource concerns. While you'll find organic wines that are also SIP Certified, the SIP Certified process addresses additional farming methods, looking at sustainable practices on every level, from farm labor to agriculture – from energy conservation to water quality.