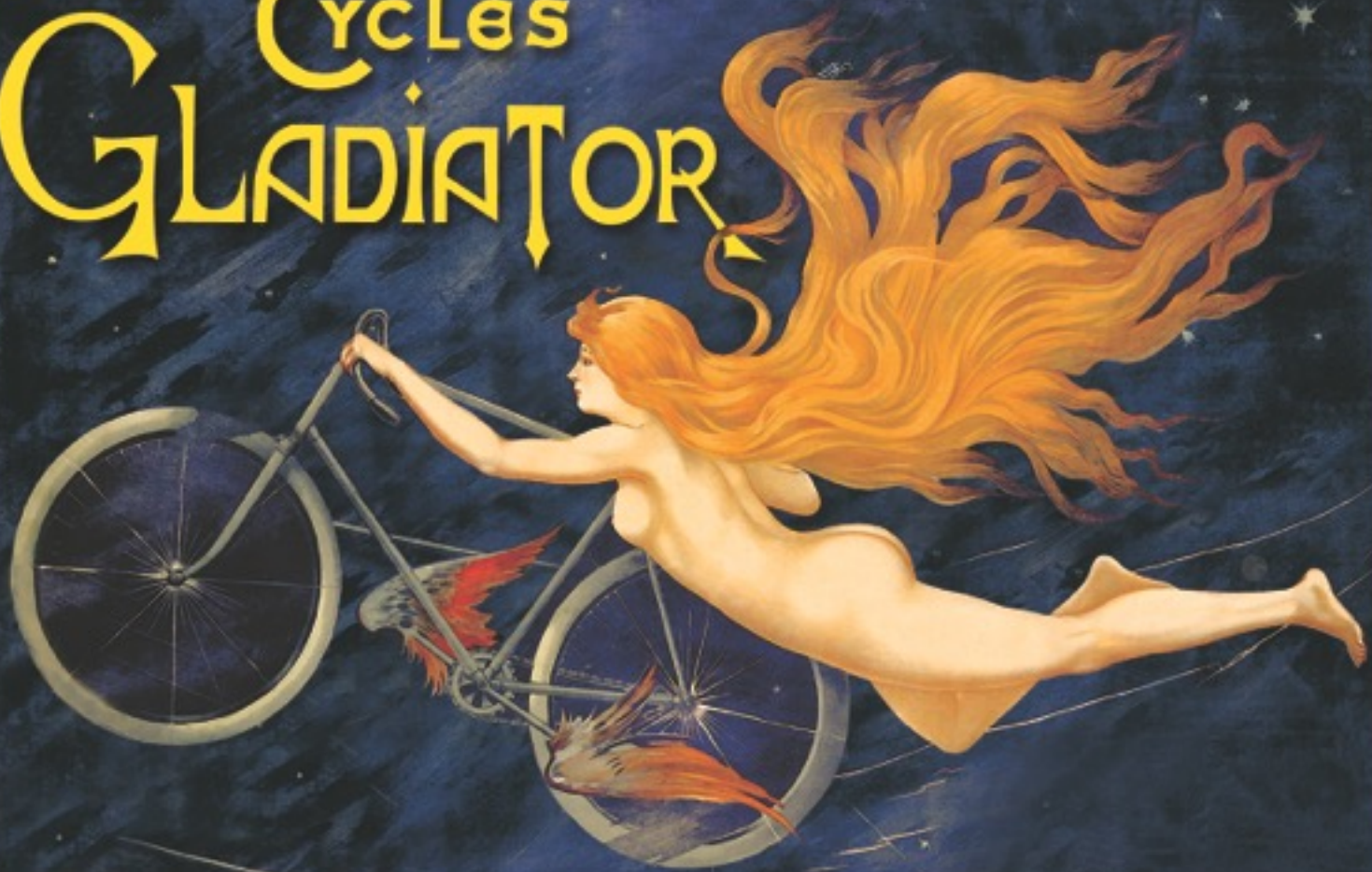


Cycles GLADIATOR



About Us

We celebrate the iconic bicycle company Cycles Gladiator and everything it stands for.

At the forefront of women's liberation in Paris during the Belle Epoque era, Cycles Gladiator was of the first to equip women with a machine that brought mobility and allowed for individuals to establish themselves.

During that same period, the suffragette movement was gaining momentum in the United States. The determined ferocity of these women eventually won them the right to vote with the ratification of the 19th amendment on August 18th, 1920.

Cycles Gladiator Winery is proud to be a part of this historic movement and support women's empowerment programs in the United States.



Winemaking

A brainchild of founding winemaker Adam LaZarre, these wines are made in the Central Coast style of which the brand found its roots. Offering the same incredible value as Cycles Gladiator bicycles, LaZarre's philosophy: "It's one thing to sell \$300 bottles of wine to a few people. I love to produce really great wines that taste two to three times the price and to know that, on any given night, someone somewhere is enjoying my wine."



California Sourcing

The Cycles Gladiator portfolio sources from vineyards throughout both the North and Central Coast regions.

The North Coast is a vast swath of land that stretches north from San Francisco to Mendocino County. Some of the most prestigious winegrowing regions in the United States are found here, including Napa and Sonoma Valley. Covering more than three million acres of land, it's a generally mountainous region. Summer temperatures are significantly lower compared to areas further inland, with milder winters as well. Coastal breezes, morning fog and bright California sunshine contribute significantly to the terroir. Cycles Gladiator sources from vineyards in Napa Valley, Sonoma Valley and Andersen Valley.

The Central Coast runs from the Bay Area down to Santa Barbara. It is an immense region of varying topography and climate, with numerous mountain ranges running throughout it, including the Santa Lucia, the Galibani and the Santa Cruz mountains. A large portion of the region is cut through by the San Andreas fault. The years of tectonic activity from the faultline have contributed to a great diversity of soil types, including marine sedimentary, limestone, shale, loam and sandy gravel. Cycles Gladiator sources from vineyards in Edna Valley, Paso Robles and Santa Barbara.

Walls for Women

In honor of the 100th year anniversary of women's right to vote in the US, Cycles Gladiator is sponsoring the Walls for Women event that provides 10 female artists with the opportunity to leave their own piece of history behind.

These women will create 10 murals between July 18, 2020– August 18 2020 throughout the state of Tennessee, culminating with a celebration in Nashville.

Why Tennessee? Well, Tennessee was the 36th state (and the ratifying vote) in the passing of the 19th amendment. Plus, the founders of DMA (the non-profit organization organizing the event) live in the state and being frustrated by forlorn “historic districts” they took it upon themselves to provide more than just TLC, but a way for the community to engage in the process and support local artists along the way.

We're thrilled to be a supporter of Walls for Women and we hope you join in on the celebrations as well!



THE REVOLUTION BEGINS TENNESSEE 2020

Press

17 & Counting

Since 2005, Adam's Cycles
Gladiator wines have been rated
Best Buy Seventeen times by WE



Quotes from Matt Kettmann

Central and South Coast Editor, Wine Enthusiast

November 2015: "This twist-top wine by Adam Lazarre is popular for good reason..."

July 2016: "There's excitement about the return of this rather iconic bargain brand to the market, and this bottling packs the goods..."

November 2016: "This wine and the entire brand often punch above their weight..."

Cycles GLADIATOR



2018 Chardonnay

Varietal: Chardonnay **Appellation:** California

Vintage: 2018

Alcohol: 14.5%

TA: 6.3 g/L

pH: 3.23

Oak Regimen: 50% New French Oak, 50% American Oak

Winemaker Notes: Adam aged this wine Sur leis for 14 months with batonnage once a month for 11 months. 85% of the wine went through Malolactic fermentation.

Tasting Notes: Aromas of peach and apricot with notes of bosc pear and apple and a hint of toasted oak. Strong flavors of green apples, tropical fruits and marzipan. Extended lees aging adds a rich mouthfeel but the acid carries the day. Pair with fettuccine alfredo, Atlantic Sole, and fried chicken.

Sourcing: 76% Paso Robles, 24% Edna Valley, 10% Russian River Valley



Cycles GLADIATOR



2018 Pinot Noir

Varietal: Pinot Noir **Appellation:** California

Vintage: 2018 **Alcohol:** 13.5%

TA: 6.5 g/L **pH:** 3.40

Oak Regimen: 14 months in 20% new French wood. Balance on neutral oak.

Winemaker Notes: “It slipped down my throat like the little Lord Jesus dressed in velvet pantaloons” is a 400 year-old quote attributed to the Carmelite nuns of Burgundy when they described the sensation of drinking wine from their Burgundian vineyards. This may or may not be legend, but I’ve paraphrased this quote for years to describe my feelings when I drink wine from this grape.

Tasting Notes: Beautiful aromatics of cherry with a hint of sexy toasted oak. The flavors are lush and sweet with notes of black cherry, pomegranate, and strawberry. The acidity is well balanced and helps preserve the sensation of velvet well into the finish.

Sourcing: 34% Edna Valley, 24% Napa Valley, 20% Santa Barbara County, 12% Monterey County, 10% Anderson Valley



Cycles GLADIATOR



2018 Cabernet Sauvignon

Varietal: 76% Cabernet, 14% Merlot,
10% Petit Verdot **Appellation:** California

Vintage: 2018 **Alcohol:** 14.5%

TA: 5.2 g/L **pH:** 3.98

Oak Regimen: 12 months in new and neutral oak

Winemaker Notes: Me and my compadres at Cycles Gladiator have cultivated relationships with some of the top growers in this great state, giving us access to exceptional wine sources and top quality Cabernet. And, in the true spirit of the art of blending, I've taken the liberty of adding a small amount of Merlot and Petit Verdot to add some extra layers and complexity.

Tasting Notes: Aromas of dark riparian fruit like blackberry are infused with the faintest hint of minerality and cedar. Gobs of raspberry, plum, and black cherry flavors are fully supported with a generous thread of acidity. Tannins are pronounced but pleasingly supple.

Sourcing: 76% Mendocino, 14% Paso Robles, 10% Clarksburg



Cycles GLADIATOR



2017 Merlot

Varietal: 82% Merlot, 13% Cabernet &

5% Petit Verdot

Appellation: California

Vintage: 2017

Alcohol: 13.5%

TA: 5.6 g/L

pH: 3.77

Oak Regimen: 14 months in French and American neutral oak barrels

Winemaker Notes: The stars aligned in 2017 allowing Adam to source some incredible Merlot from the famed Margarita Vineyard in Paso Robles. Cooler than much of the region, the resulting wine is deep, and pleasingly structured.

Tasting Notes: Find bittersweet chocolate-covered cherry on the nose with the slightest hint of dried herbs. The palate is very structured with plum and Emperor cherry flavors suspended on a delicate acid platform. Good tannin structure shows up towards the back of the palate. It's an awfully serious wine, especially for the price.

Sourcing: 100% Paso Robles



Cycles GLADIATOR



2017 Petite Sirah

Sourcing: 72% Paso Robles, 28% Lodi

Varietal: 91% Petite Sirah & 9% Syrah

Appellation: California

Vintage: 2017

Alcohol: 14%

TA: 5.2 g/L

pH: 3.76

Oak Regimen: 13 months in French and American oak (15% new American)

Winemaker Notes: Adam was able to pull together a collection of East side Paso Robles vineyards for the expressive fruit-driven component and Lodi for massive, over-the-top structure and depth. Nice combination.

Tasting Notes: Boysenberry and blueberry aromas are bursting from the glass — they are mixed with some pretty spice from the American oak. This is a flavor bomb of blue fruit! It's like baked blueberry pie is mixed with roasted blue plum and then coated with dark chocolate. The tannin structure provides a nice balance for all of this fruit. Adam call this wine his "blueberry motor oil."

