

REASONS TO BELIEVE

1. Unparalleled consumer value in the price category.
2. Iconic & Eye-catching label
3. Commitment to giving back through partnership with Dress For Success.
4. Pinot Noir Available in 200mL cans.
5. Wine Style: Cycles Gladiator crafts wines that overdeliver on bold and balanced taste with each varietal.

BRAND LINE UP



• AVAILABLE IN 750mL, & Pinot Noir in 200mL cans. ON- & OFF- PREM



BRAND FOCUS

Our Story

Inspired by the women's suffrage movement, we draw our name from the 19th century French bicycle manufacturer, the Gladiator Company, and honor their iconic art on our wine label.



The red-haired maiden soaring through the sky on her bicycle symbolized the new liberation of women from their homes after centuries of repression.

Empowerment Initiatives Every year Cycles Gladiator partners with one or more non-profits that support women's equality and empowerment development. This is the 6th year of our Empowerment Initiative, and we put over \$55,000 to good work during that time. Your support of Cycles Gladiator furthers our mission — thank you!

HISTORY OF SUCCESS

Since 2005, Cycles Gladiator wines have been rated Best Buy by Wine Enthusiast over 30 times.

Proudly sourced from California's top wine-growing regions.

