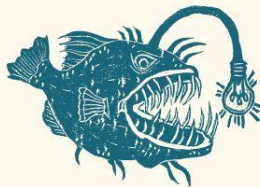


# SEA MONSTER

ALCOHOL REMOVED WINES



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**Delightfully flavorful and effortlessly enjoyable, Sea Monster is a unique alcohol-removed wine brand that redefines expectations.**

**The Non-Alc category** is rapidly growing as more consumers focus on their health. Opting out of alcohol doesn't imply a desire to miss the pleasure of wine; instead, they are in search of exceptional alternatives.

#### **The Growth\*:**

2021-2022: Between August 2021 and August 2022, total dollar sales of non-alcoholic drinks in the U.S. reached \$395 million, reflecting a year-over-year growth of 20.6%.

2022-2023: The U.S. non-alcoholic beverages market was valued at \$149.62 billion in 2022 and projected to grow to \$161.31 billion in 2023, indicating a growth rate of approximately 7.8%. (\*NIQ Data)

**Winemaking:** We start with high-quality, traditionally made wine then use a very low-temperature spinning cone column vacuum distillation system to remove the alcohol and maintain the wine's lush flavors and satisfying mouthfeel. This method preserves an enjoyable wine experience.

## DIVE IN WITHOUT REGRET



#### **Case and Pallet Details**

Bottle size: 3.2"L x 3.2"W x 11.5"H

Case size: 13.5"L x 10"W x 12"H

Case weight: 34 pounds

Case per pallet: 56

Cartons per layer: 14

Layers per pallet: 4

Pallet size: 48"L x 39"W x 51"H